

Case Analysis of Financial Management Accounting Informatization Based on Financial Sharing

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Abstract: With the rapid development of information technology, the financial work of enterprises is gradually developing towards the sharing mode. Under this background, enterprise management accounting can use information content to improve the quality and efficiency of enterprise accounting work, and colleges and universities complete the internal management work of enterprises, thus reducing the operating cost. This paper will discuss the content of financial management accounting informatization on the financial sharing side, provide effective information management strategy, and provide reference for industry colleagues..

1. Financial Sharing and Management Accounting Informatization

In the process of enterprise development, accounting work can be regarded as the core of enterprise development. The financial management data provided by Tongguo accounting can provide better operation guarantee for enterprise development, thus helping management to complete scientific management and decision-making ability. At the same time, financial management can further promote the development of work, break down the barriers of traditional financial work, and realize the accounting management system of informationization with the help of information content.

Financial sharing is a trend of enterprise development, through the combination of accounting work to break the restrictions between various departments of enterprises, so as to achieve the convenience of financial work. For enterprises, financial sharing is to summarize the data of different departments to form an information exchange platform, and on this basis, to realize the state of financial sharing. According to the current enterprise development, financial sharing is an important guide to the development of enterprises, and the rapid establishment and improvement of relevant content can promote the development and progress of accounting work (see figure 1).



Figure 1 Informationization of management accounting

Enterprise management accounting is also an important part of enterprise development, through management accounting can collect and collate all kinds of financial data of enterprises, through the analysis of data content to provide strategic data support for enterprise development. The traditional enterprise's accounting work, mostly carries on the accounting to the data, but the management accounting is different from it, is mainly to manage, the two are different from each other. With the

rapid development of information technology, the management accounting of enterprises is still in the traditional working mode, which will reduce their work efficiency in the process of information collection and collation, thus causing errors in data analysis, affecting their work quality, and also providing wrong guidance for enterprise development decisions. Based on this, under the development of financial sharing, to complete the information management and development of accounting, the use of reasonable means is its work from the traditional way to the rapid transformation of information processing.

2. Great Effect of Financial Sharing on Management Accounting

2.1. Improved Relevance of Information Content

In the traditional enterprise operation, the management accounting will use the traditional way to process the information data, at this time will produce a large amount of data, need to use a lot of manpower and material resources to account for the information content, increase the expenditure of the enterprise. The use of information management will improve the effect of data processing, but also improve the accuracy of data analysis, improve the efficiency of staff. It can be said that the information content can be processed and analyzed through the mode of financial sharing, so as to realize the high efficiency and accuracy of information processing, and to generate various icons in a short time, so as to promote the high efficiency of the overall management work and improve the efficiency of its work and the quality of its office.[1].

2.2. Standardization of Accounting Management

When the enterprise carries on the financial sharing, can combine own actual development operation condition, carries on the consideration to the development many aspects elements, thus formulates the strict standard management standard, in order to ensure the enterprise to complete the enterprise development work in the practice financial sharing, through the informationization management provides the better help for the enterprise development. Through financial sharing, we can effectively improve the problems existing in the traditional management accounting work and avoid the failure situation of enterprises when making major decisions. At the same time, through the practice of financial sharing work, we can also restrict the behavior of enterprise accounting management staff, so that they can establish a serious and responsible attitude in their work, according to the standards in the work, set up a good working attitude, put forward new requirements for their own business ability and professional accomplishment, ensure that relevant staff can learn more advanced technical processing content under the new norms, make their comprehensive quality adapt to the development of accounting management information, and promote the standardization and advanced accounting work (see figure 2).



Figure 2 Informationization of management accounting

3. Development Path of Informationization of Management Accounting the Background of

Financial Sharing

3.1. Enterprises Should Attach Importance to the Informationization of Management Accounting

If enterprises want to develop, they must keep up with the times in order to enhance their core competitiveness, give play to their own strengths, and ensure the sustainable and healthy development of enterprises. Informationization is the product of social development and an important trend of enterprise development. Therefore, enterprises should carry out information reform, especially the work of management accounting, because they play a vital role in the development of enterprises. Because the practice of financial sharing service can effectively improve the ability of management accounting to process information, enterprises need to pay attention to financial sharing service, fully support the work of accounting management, through a bit of innovation in the work of management accounting, to achieve comprehensive information management to lay a good foundation[2].

3.2. Develop a Sound Accounting Information Management System

Improving the information management system can provide an effective work model for the later management accounting work, and can standardize their work behavior. Through the establishment of a complete management system, we can ensure that the management accounting work is carried out on the basis of financial sharing, based on the financial management and accounting information content, to carry out a new management model to promote information office. Through the development of a new management system, its workflow can be explained to make management accounting work more planned. With the development of information technology, enterprises also need to optimize and perfect their own management system to adapt the management system to the development of information technology.

3.3. Increased Investment in Information and Rational Application of Cloud Computing

To enhance the financial sharing ability of enterprises, we should increase the investment capital of information technology, take informationization as the main body, increase the rigor of accessing the content of data authority, and share the content of resources. When implementing relevant measures, enterprises can use different ways to protect the information content, establish a set of service processes owned by enterprises, and enhance the ability of information management. The concept of cloud computing can also be used to effectively reduce the cost of enterprise informatization, to ensure the overall effect of financial sharing through the purchase of suitable servers, and to enhance the effectiveness of payment cost information (see figure 3).



Figure 3 Informationization of management accounting

3.4. Improve the Professional Level and Comprehensive Quality of Management Accounting

In order to improve the informationization ability of management accounting, it is necessary to establish active learning state in relevant accounting personnel, constantly learn new information technology processing software, operate computer and related software as skillfully as possible, and perfect their theoretical knowledge.

3.5. Emphasis on the Application of the Big Data Concept

Pay attention to the concept of financial sharing, do a good job of management accounting information processing ability, rely on big data as the support of information content, constantly improve the following aspects of content, first, do a good job of introducing data processing platform, before carrying out the work, We should analyze and organize the whole data content so as to provide more effective data support for enterprise leaders. Based on the concept of financial sharing, different data processing platforms can be introduced to organize and sketch the enterprise data, to realize the computer storage of super large data flow, and to promote the work of management accounting informatization. Second, it is necessary to dig deep into the data content of enterprises, in the management work, we can use the information flow to process the data content, deepen the connection between each data and other data, and realize the display function of different content between data by introducing big data content, such as time, target information, information flow and so on.

3.6. Development of Management Accounting Services

In the process of enterprise production and management, service work can be carried out based on the concept of sharing, service based, to ensure the generation of management accounting information work, so that it can not only complete its own work content, but also expand the relevant service content based on management work. Based on the concept of financial sharing, management accounting can process a large amount of data content of its own work with information technology. Once the enterprise develops to a certain scale, the enterprise needs to incubate these contents and transfer them to other enterprises effectively. At the same time, in order to improve the efficiency of management accounting informatization, it is necessary for the relevant departments of the state to encourage and help them, and to provide them with matching hardware facilities and software services. Based on such encouragement, enterprises will certainly improve their efficiency in handling information content, and at the same time, they will develop more actively to maximize their own interests.

4. Conclusion

In the era of big data, China's economic system is constantly reformed and perfected, which makes its market competition enter the stage of white-hot, which puts forward new challenges to enterprises. In order to realize the management accounting information processing ability on the basis of financial sharing and realize the important role of informationization, enterprises should pay attention to the informationization of management accounting, formulate perfect accounting information management system, increase information investment, and make efforts to apply cloud computing reasonably. Improve management accounting professional level and comprehensive literacy to provide a strong driving force for the development of enterprises.

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